

RESOLUTION NUMBER 09-032

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO, SUPPORTING "GO BLAINE! PROMOTING ECONOMIC VITALITY" AN EFFORT OF THE COMMUNITY ALLIANCE KNOWN AS SUSTAIN BLAINE AND SUPPORTING THE IMPLEMENTATION OF A COUNTY-WIDE ECONOMIC DEVELOPMENT PLAN TO REALIZE AND ENSURE ECONOMIC VITALITY FOR ALL OF BLAINE COUNTY.

WHEREAS, connected by a common desire to ensure economic vitality, leaders from disparate sectors in the greater Blaine County community formed the regional cooperative alliance in 2007 known as Sustain Blaine.

WHEREAS, the public-private partnership of Sustain Blaine took on the task of managing and directing the development of a strategy for realizing a sustainable economic future for Blaine County.

WHEREAS, TIP Strategies, Inc., prepared an Economic Development Assessment of Blaine County, Idaho, January 2009 completing the Discovery Phase of the project.

WHEREAS, the Opportunity Phase began with a community workshop in November of 2008 and included three task forces made up of interested locals as well as professionals and other interested parties making recommendations on talent attraction and retention, expanding the Sun Valley brand, land use and development and innovation in the form of an institute. The Opportunity Phase was completed a presentation of the results in April of 2009.

WHEREAS, the Implementation Phase culminated in "An Economic Strategy for Blaine County, Idaho", the final product of TIP Strategies, submitted to Sustain Blaine and the sectors making up the community alliance in July of 2009.


WHEREAS, through this community-wide effort, the strategy provide guidance for ensuring the economic vitality of Blaine County. The goals of the plan seek to meet three primary criteria: (1) ensuring economic sustainability by providing for higher wages, balancing growth and the environment, and ensuring varied employment options; (2) providing reasonable and creative development opportunities; and (3) reflecting the values of the citizens of Blaine County.

WHEREAS, "Go Blaine! Promoting Economic Vitality" is the result of a broad coalition of interests in Blaine County and exemplifies a true regional effort toward economic stability, growth, and vitality recognizing the aesthetic and quality of life values of Blaine County's residents.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and the Ketchum City Council that the City supports "Go Blaine! Promoting Economic Vitality" an effort of the community alliance known as Sustain Blaine and supports the implementation of a county-wide economic development plan to realize and ensure economic vitality for all of Blaine County.

This Resolution will be in full force and effect upon its adoption and approval this seventeenth (17th) day of August, 2009.

CITY OF KETCHUM, IDAHO



Randy Hall, Mayor

ATTEST:



Sandra E. Cady, CMC, City Treasurer/Clerk