## **RESOLUTION NUMBER 06-117**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO, AUTHORIZING THE MAYOR TO EXECUTE A CONTRACT FOR SERVICES FOR ADVERTISING WITH EXPRESS PUBLISHING COMPANY, INC.

WHEREAS, Ketchum is a municipal corporation duly organized and existing under the laws of the State of Idaho; and

WHEREAS, pursuant to Idaho Code §§§ 50-301, 50-302, and 50-303, Ketchum has the authority to enter into contracts and to take such steps as are reasonably necessary to maintain the peace, good government, and welfare of the City and its trade, commerce, and industry. Accordingly, Ketchum has the power as conferred by the State of Idaho to provide directly for certain promotional activities to enhance the trade, commerce, industry, and economic well being of the City; and

WHEREAS, based on the average annual amount spent on advertising, Ketchum would receive approximately an 11% discount, and

WHEREAS, Express Publishing Company, Inc. is an Idaho corporation duly organized and operating under the laws of the State of Idaho, and

WHEREAS, Express Publishing Company, Inc. is highly skilled, has unique advertising abilities, and is experienced in providing advertising services, and

WHEREAS, Ketchum desires to contract with Express Publishing Company, Inc. for advertising services, and

WHEREAS, the Express Publishing Company, Inc. desires to contract with Ketchum to provide said advertising services.

NOW THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Ketchum, Idaho, that the City Council hereby authorizes the Mayor to execute a Contract for Services for advertising with Express Publishing Company, Inc.

This Resolution will be in full force and effect upon its adoption this 16<sup>th</sup> day of October 2006.

ATTEST:

Sandra E. Cady, CMC

City Treasurer/Clerk

CITY OF KETCHUM, IDAHO

Randy Hall, Mayor



APPROVED AS TO FORM AND CONTENT:

Benjamin W. Worst, City Attorney