

**RESOLUTION NUMBER 02-006**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO, AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH THE SUN VALLEY-KETCHUM CHAMBER & VISITORS BUREAU, INC., FOR THE LEASING OF THE VISITOR INFORMATION CENTER TO THE CHAMBER FOR THE 2002-2003 FISCAL.

WHEREAS, Ketchum is a municipal corporation duly organized and existing under the laws of the State of Idaho;

WHEREAS, Ketchum is a destination resort city, as defined by Idaho Code § 50-1044, because it derives the major portion of its economic well-being from businesses catering to recreational needs and the needs of people traveling to Ketchum for an extended period of time;

WHEREAS, pursuant to Idaho Code §§ 50-301, 50-302, and 50-303, Ketchum has the authority to enter into contracts and to take such steps as are reasonably necessary to maintain the peace, good government and welfare of the City and its trade, commerce, and industry. Accordingly, Ketchum has the power as conferred by the State of Idaho to provide directly for certain promotional activities to enhance the trade, commerce, industry, and economic well being of the City;

WHEREAS, the voters of Ketchum approved Ketchum Ordinance Number 712, which imposes a one percent (1%) non-property tax on the sales price of certain property, goods, and services sold or otherwise transferred in Ketchum and an additional one percent (1%) hotel-motel room occupancy sales tax, and an additional one percent (1%) liquor by-the-drink sales tax, all which is sold or otherwise transferred in Ketchum. Pursuant to the provisions of this ordinance, revenues derived therefrom shall be used, among other things, for the promotion and marketing of the City, special events, and visitor information.

WHEREAS, the Chamber is a non-profit corporation duly organized and operating under the laws of the State of Idaho;

WHEREAS, the Chamber is highly skilled, has unique public relations abilities and is experienced in providing advertising and marketing services for the advancement of the trade, commerce, and industry of the tourism-based economy of Ketchum;

WHEREAS, among the Organizational Goals of the Chamber is the goal to create a strong economic climate, provide tourism marketing, and to provide the best possible information and service to Ketchum area visitors. These goals are consistent with the purposes and findings included in Ordinance No. 712;

WHEREAS, it is in the best interest of the public health, welfare, and prosperity of the City to provide general information to and encourage tourists to visit Ketchum area by means of marketing and promotion and to participate in lawful activities which promote and enhance the trade,

commerce, and industry of the City. These activities are determined to be ordinary and necessary expenses for the economic well-being of Ketchum and its residents and guests;

WHEREAS, Ketchum by Resolution 02-003 Ketchum has agreed to enter into a contract with the Sun Valley-Ketchum Chamber & Visitors Bureau, Inc., for the provision of professional services to operate, manage, provide, and supervise the distribution of visitor information to the general public and provide professional marketing services to promote the Ketchum;

WHEREAS, the contract requires the Chamber to staff, supply, and operate a Visitor Information Center; and

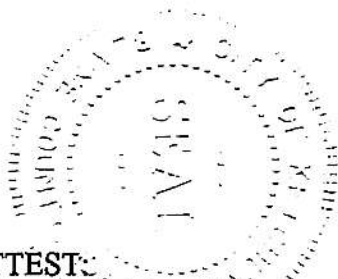
WHEREAS, Idaho Code § 50-1407 provides that the Mayor and Ketchum City Council may, by resolution, authorize the lease of any real property not otherwise needed for city purposes, upon such terms as the city council determines may be just and equitable.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Ketchum, Idaho:

1. That the City Council of the City of Ketchum hereby finds that the real property situated at 411 North Main Street, in the City of Ketchum, Blaine County, Idaho, and more particularly described as the Visitor Information Center, located on Block 16, Lot 4 of the Original Townsite of Ketchum, Blaine County, Idaho, is not currently needed for city purposes and therefore should be leased to the Sun Valley-Ketchum Chamber & Visitors Bureau, Inc.

2. The City Council hereby authorizes and instructs the Mayor of said City to execute the Lease Agreement with the Sun Valley-Ketchum Chamber & Visitors Bureau, Inc. pursuant to the terms and conditions set out in said lease.

DATED this 21<sup>st</sup> day of October 2002.



ATTEST:

A handwritten signature in cursive script, appearing to read "Sandra E. Cady".

Sandra E. Cady, CMC  
City Clerk

CITY OF KETCHUM  
By EDWARD SIMON  
Mayor

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