

RESOLUTION NUMBER 02-003

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO, AUTHORIZING THE MAYOR TO EXECUTE A CONTRACT FOR SERVICES AGREEMENT WITH THE SUN VALLEY-KETCHUM CHAMBER & VISITORS BUREAU, INC., FOR THE PROVISION OF VISITOR INFORMATION AND MARKETING SERVICES FOR THE 2002-2003 FISCAL YEAR.

WHEREAS, Ketchum is a municipal corporation duly organized and existing under the laws of the State of Idaho;

WHEREAS, Ketchum is a destination resort city, as defined by Idaho Code § 50-1044, because it derives the major portion of its economic well-being from businesses catering to recreational needs and the needs of people traveling to Ketchum for an extended period of time;

WHEREAS, pursuant to Idaho Code §§ 50-301, 50-302, and 50-303, Ketchum has the authority to enter into contracts and to take such steps as are reasonably necessary to maintain the peace, good government and welfare of the City and its trade, commerce, and industry. Accordingly, Ketchum has the power as conferred by the State of Idaho to provide directly for certain promotional activities to enhance the trade, commerce, industry, and economic well being of the City;

WHEREAS, the voters of Ketchum approved Ketchum Ordinance Number 712, which imposes a one percent (1%) non-property tax on the sales price of certain property, goods, and services sold or otherwise transferred in Ketchum and an additional one percent (1%) hotel-motel room occupancy sales tax, and an additional one percent (1%) liquor by-the-drink sales tax, all which is sold or otherwise transferred in Ketchum. Pursuant to the provisions of this ordinance, revenues derived therefrom shall be used, among other things, for the promotion and marketing of the City, special events, and visitor information.

WHEREAS, the Chamber is a non-profit corporation duly organized and operating under the laws of the State of Idaho;

WHEREAS, the Chamber is highly skilled, has unique public relations abilities and is experienced in providing advertising and marketing services for the advancement of the trade, commerce, and industry of the tourism-based economy of Ketchum;

WHEREAS, among the Organizational Goals of the Chamber is the goal to create a strong economic climate, provide tourism marketing, and to provide the best possible information and service to Ketchum area visitors. These goals are consistent with the purposes and findings included in Ordinance No. 712;

WHEREAS, it is in the best interest of the public health, welfare, and prosperity of the City to provide general information to and encourage tourists to visit Ketchum area by means

of marketing and promotion and to participate in lawful activities which promote and enhance the trade, commerce, and industry of the City. These activities are determined to be ordinary and necessary expenses for the economic well-being of Ketchum and its residents and guests;

WHEREAS, Ketchum desires to contract with the Chamber for professional services to provide visitor information and the promotion and marketing of the City and its special events; and

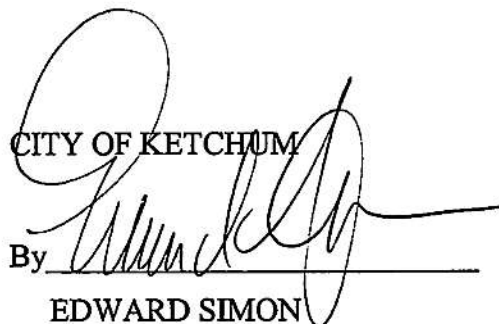
WHEREAS, the Chamber desires to contract with Ketchum to provide said professional services.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Ketchum, Idaho:

1. That the City Council of the City of Ketchum hereby finds that said contract for services is in the best interest of said City and the inhabitants thereof in order to maintain the peace, good government and welfare of the City and its trade, commerce, and industry; and, that said Agreement is in accordance with and authorized by the laws of the State of Idaho.

2. The City Council of the City of Ketchum, Idaho, hereby authorizes and instructs the Mayor of said City to execute an Agreement with the Sun Valley-Ketchum Chamber & Visitors Bureau, Inc., for the provision of Visitor Information and Marketing Services for the 2002-2003 fiscal year.

DATED this 21st day of October 2002.

CITY OF KETCHUM
By 
EDWARD SIMON
Mayor



ATTEST:



Sandra E. Cady, CMC
City Clerk

Faint, illegible text at the top of the page, possibly a header or introductory paragraph.

Second paragraph of faint, illegible text.

Third paragraph of faint, illegible text.

Fourth paragraph of faint, illegible text.

Fifth paragraph of faint, illegible text.

Sixth paragraph of faint, illegible text.

Seventh paragraph of faint, illegible text.

Small, faint text at the end of the main body.

Text centered below the main body, possibly a signature or date.

Faint text on the left side, possibly a name or title.

Another line of faint text on the left side.



Faint text located below the circular seal.