

RESOLUTION NUMBER 772

A RESOLUTION OF THE CITY OF KETCHUM, IDAHO, ESTABLISHING A TRANSPORTATION IMPROVEMENT GOAL TO LIMIT THE NUMBER OF VEHICLES ON KETCHUM STREETS; ESTABLISHING STEPS TO ACHIEVE THAT GOAL; DIRECTING THE DEVELOPMENT OF POLCIES RELATED TO SAID GOAL FOR INCLUSION IN THE KETCHUM COMPREHENSIVE PLAN.

BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF KETCHUM, IDAHO:

WHEREAS, a strong economy in Blaine County has caused continued job growth with roadway congestion increasing over the last decade;

WHEREAS, the City of Ketchum is a major tourist/recreation destination;

WHEREAS, the City of Ketchum contains the majority of the jobs in Blaine County (57% as calculated in the 1997 Blaine County Housing Needs Assessment);

WHEREAS, the majority of the approximately 19,000 residents of Blaine County live south of Ketchum and commute to Ketchum for jobs;

WHEREAS, most of these commuters have Ketchum as a destination, resulting in congestion on Ketchum streets, and parking issues resulting from employee parking;

WHEREAS, the current number of vehicles entering and leaving Ketchum causes congestion, and backups on City and State roadways;

WHEREAS, this commuting pattern has resulted in an average daily traffic count of 17,600 vehicles;

WHEREAS, the projected twenty (20) year forecast is for an average daily traffic count of 28,900 vehicles;

WHEREAS, the top citizen comment at the April, 1997 Kickoff Meeting for the Ketchum Comprehensive Plan was to address "pedestrian friendliness" in downtown Ketchum, with citizens commenting that cars dominate downtown Ketchum;

WHEREAS, the 1998 Random Sample Survey conducted by the City indicated that 87% of the respondents commuted by car and did not carpool or use transit;

WHEREAS, the 1998 Random Sample Survey listed "traffic programs to manage congestion" as the second most important item for City action;

WHEREAS, it has become evident to the Mayor and Council that Ketchum streets and highways cannot continue to be expanded to accommodate vehicles, as the projected vehicle increase would have significant adverse impacts on Ketchum's quality of life, including environmental, social, historic and aesthetic considerations;

WHEREAS, in order to mitigate the impacts of vehicles and congestion, the City needs to take action to limit single occupant vehicles and to encourage other means of travel for workers, residents and visitors, such as transit and carpooling;

WHEREAS, steps to alleviate the impact of vehicles and consequent congestion have been outlined in the 2001 Blaine County Public Transportation Feasibility Study prepared by the consulting firm OTAK for Blaine County and its cities; and,

WHEREAS, the Mayor and City Council hereby enact a Transportation Improvement goal to limit the number of vehicles coming into Ketchum in the future. The purpose of this goal is to limit vehicles only, and not people. This goal is to be measurable. The City's target is to have no more vehicles entering Ketchum in the year 2021 as are entering Ketchum in 2001; specifically, no more than 17,600 average daily vehicles as calculated annually. The actions listed herein are designed to achieve this target goal.

NOW, THEREFORE, be it resolved by the City Council and Mayor of the City of Ketchum, Idaho, as follows:

1. City Staff is hereby directed to prepare policies for the Ketchum Comprehensive Plan which state that the City's Transportation Improvement goal is to limit the number of vehicles in the year 2021 to that number of vehicles present in 2001 and to include action plans to specifically implement this goal. Staff is further directed to prepare notice for public hearings for said policies.
2. The City will convene a meeting of Blaine County and the Cities of Bellevue, Hailey and Sun Valley to discuss Ketchum's Transportation Improvement goal and the action plan proposed by Ketchum to achieve this goal.
3. Within the next 2 years, the City together with the City of Sun Valley will enhance KART service in Ketchum and Sun Valley, the details of which to be brought to the respective City Councils within the next four (4) months.
4. The City will commit additional funds in the current fiscal year to the Wood River Rideshare Program equal to approximately 1/3 of the annual

program costs to ensure the successful development of transportation demand management programs.


5. The City will participate in the funding of a Special Events Bus between Ketchum and Hailey/Bellevue for the youth of the Wood River Valley. This bus should be implemented within the current calendar year.
6. The City will actively promote the development of High Occupancy Vehicle (HOV) lanes on Highway 75 in both the long and the short term.
  - a. In the short term, the City supports the conversion of existing 2 lane segments of Highway 75 to peak hour HOV lanes: Northbound for morning peak hour between Buttercup Road and East Fork and between mile marker 126 (Wood River bridge just north of the hospital traffic signal) to just north of the Elkhorn traffic signal. Southbound for the afternoon peak hour from approximately mile marker 125 (Meadows/Gimlet area) to the East Fork intersection.
  - b. In the longer term, the City will support expansion of portions of Highway 75 if such expansion is supported by the conclusion reached in the NEPA study and is not in conflict with the City's Transportation Improvement goal and the segments are designed for peak hour HOV use. The City does not support Highway 75 lane expansion within City limits with the exception of carefully analyzed, necessary turn lanes approved by the City.
7. Over the next 2 years the City will develop a Citywide Transportation Management Plan which will outline a parking plan for the downtown, including paid parking. Ketchum employers and employees, businesses, citizens, interest groups and others will be given opportunities to participate in the development of this plan.
8. Over the 2-5 year time frame, the City will work with other Idaho communities to secure enabling legislation for a countywide local option sales tax dedicated to public transit.
9. Over the 2-5 year time frame, the City will participate in the formation of a Regional Public Transit Authority, including participating in the funding of a regularly scheduled peak hour bus service between Ketchum/Sun Valley and Hailey/Bellevue.
10. Over the 2-5 year time frame, the City will implement a transportation management plan including paid parking in Ketchum.

11. In consultation with the County and the Idaho Transportation Department, the City will annually monitor the number of vehicles entering and leaving Ketchum to determine if the Transportation Improvement goal has been met. If the goal is not being met, the City's work plan will be revised to include more aggressive steps towards carpool and transit options, and/or steps to discourage parking in Ketchum.
12. This Resolution and work plan will be transmitted to the Idaho Department of Transportation for inclusion in the National Environmental Policy Act (NEPA) analysis currently underway for the Highway 75 corridor.


This resolution shall be in full force and effect after its passage, approval and publication according to law.

PASSED by the Ketchum City Council and APPROVED by the Mayor this 19<sup>th</sup> day of March, 2001.

CITY OF KETCHUM

By   
GUY P. COLES  
Mayor



  
Sandra E. Cady, CMC  
City Clerk

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