

# KETCHUM TRAFFIC AUTHORITY SPECIAL MEETING

Thursday, January 18, 11:00 AM

Location: Ketchum City Hall Council Chambers  
480 East Avenue North  
Ketchum, Idaho

Present: Suzanne Frick, City Administrator  
David Kassner, Chief of Police  
Brian Christiansen, Director of Streets & Facilities  
Michael David, Councilmember  
Micah Austin, Director of Planning & Building  
Grant Gager, Director of Finance & Internal Services  
Kelli Trapp, Recording Secretary

## 1. Opening of Meeting

Meeting began at 11:03 AM

### New Business

At the January 16, 2018 City of Ketchum Council meeting the council approved a revised fee resolution authorizing the Traffic Authority to set the fees for the paid parking lots. The Council provided direction to the Traffic Authority on the preferred rates. Their preference is .25 cents all the time for the 6<sup>th</sup> and Leadville lot and .25 cents for the Washington lot except between 5-10 pm the rate would be \$1.50. David Kassner made a motion to approve the preferred rates, Grant Gager seconded that motion, all in favor.

Grant Gager presented aggregated data on both Washington Street and Leadville Avenue lots. (Data attached below) The group discussed the results of the data and agreed that once more data is gathered updated results will assist with price adjustment.

The group discussed employee parking incentives and agreed to make sure there are no contraries on the issue with Mayor Bradshaw.

*Motion to adjourn at 11:41 AM*

*Mover: Michael David, Councilmember*

*Seconded: Suzanne Frick, City Administrator*

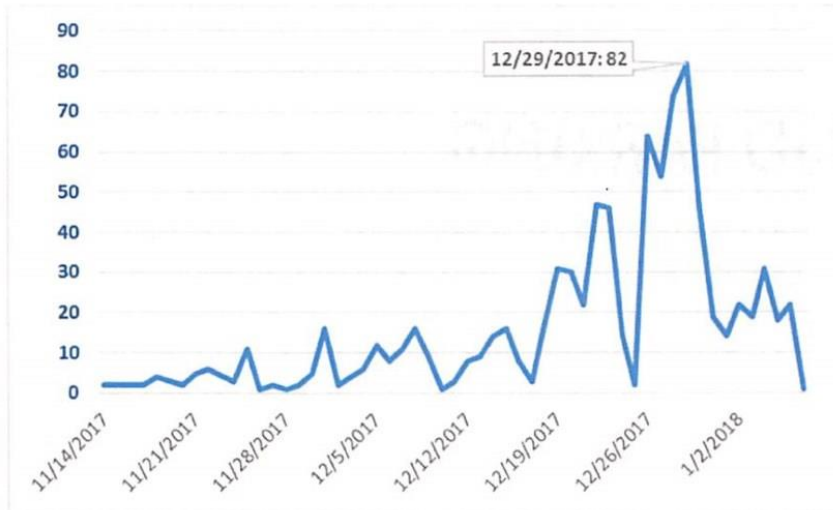
*All in favor*

# **PAID PARKING**

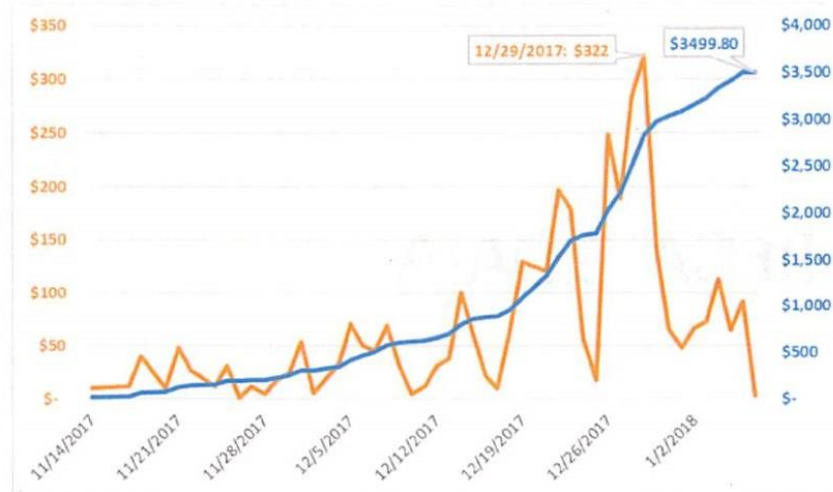
KETCHUM TRAFFIC AUTHORITY MEETING  
JANUARY 18, 2018

# **AGGREGATE DATA**

### Transactions by Date (11/14/2017 – 1/7/2018)



### Program Revenue (11/14/2017 – 1/7/2018)



## Transactions by Location (11/14/2017 – 1/7/2018)

Pay Location	Total Amount (\$)	Transactions (#)	Amount (\$) per Transaction	Duration (hrs) per Transaction
1st-NW	\$ 1,911.00	513	\$ 3.73	2.48
1st-SW	\$ 186.00	32	\$ 5.81	3.88
6th-001	\$ 1,147.50	270	\$ 4.25	2.83
WTP-First & Washington	\$ 49.90	14	\$ 3.56	2.38
WTP-Sixth & Leadville	\$ 205.40	34	\$ 6.04	4.03
<b>Total</b>	<b>\$ 3,499.80</b>	<b>863</b>	<b>\$ 4.06</b>	<b>2.70</b>

## Transactions by Method (11/14/2017 – 1/7/2018)

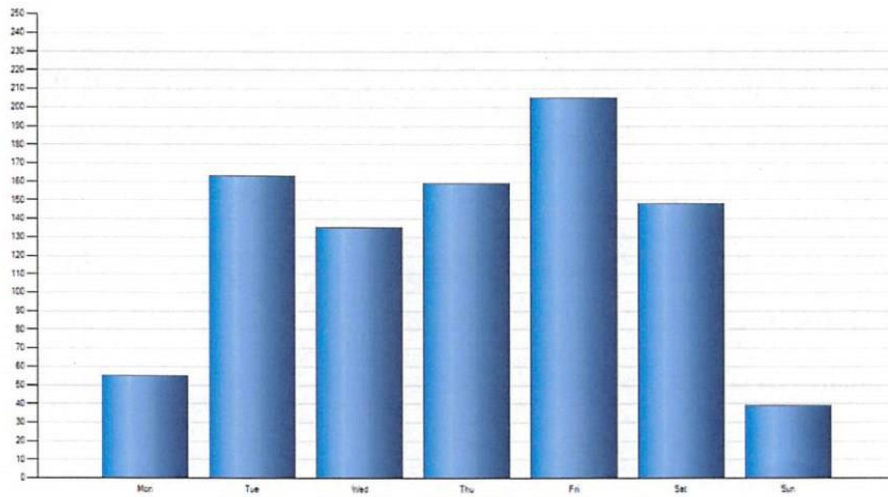
Pay Location	Total Amount (\$)	Transactions (#)	Amount (\$) per Transaction	Duration (hrs) per Transaction
Card	\$ 3,244.50	815	\$ 3.98	2.65
Mobile Payment	\$ 255.30	48	\$ 5.32	3.55

Transactions By Method

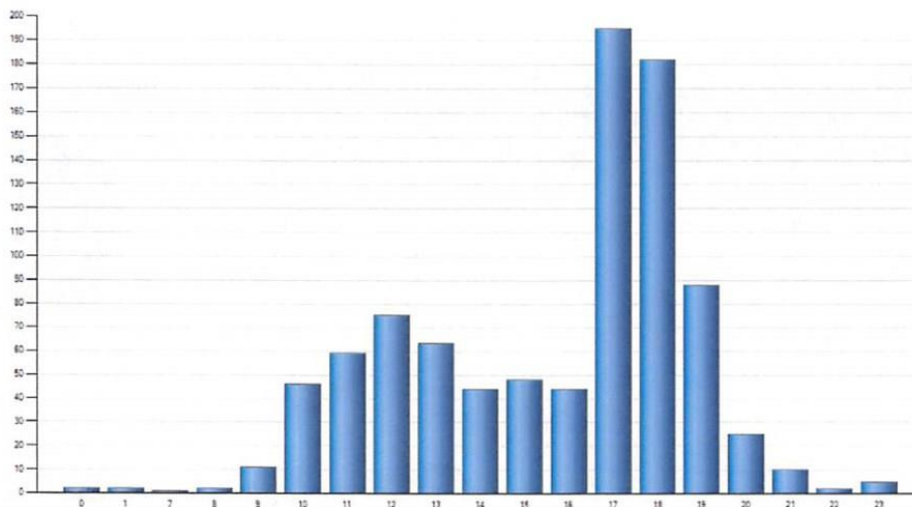


■ Card ■ Mobile Payment

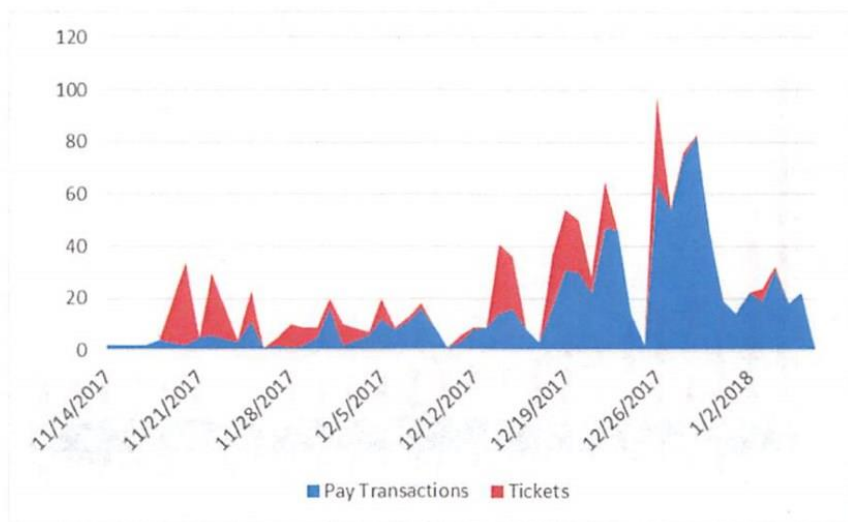
### Transactions by Day of Week (11/14/2017 – 1/7/2018)



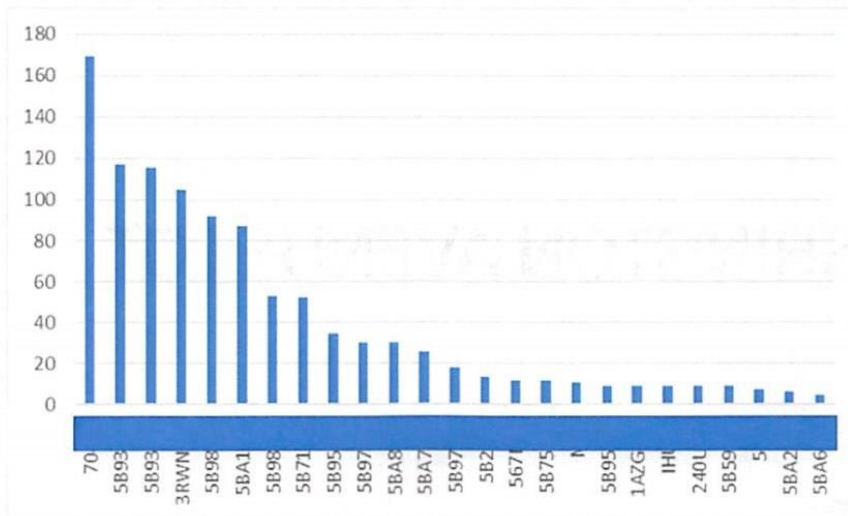
### Transactions by Hour of Day (11/14/2017 – 1/7/2018)



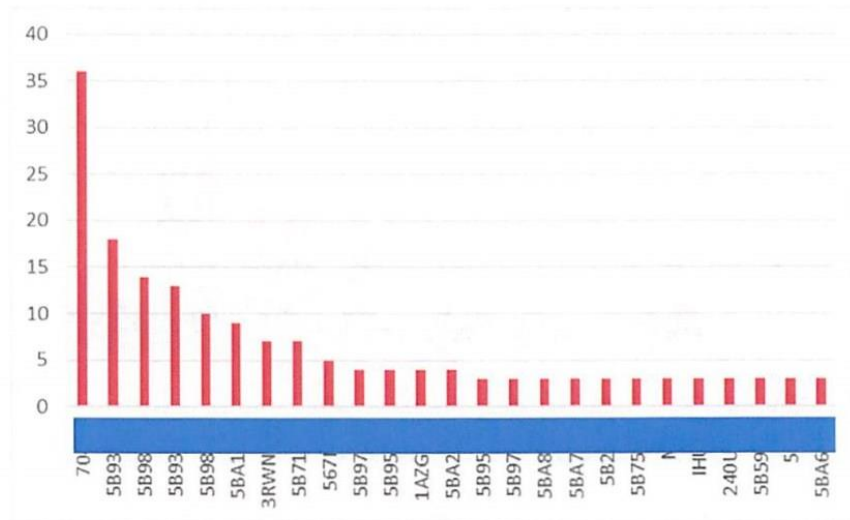
### Transactions & Tickets by Day (11/14/2017 – 1/7/2018)



### Transactions (\$) by Plate Number (Top 25) (11/14/2017 – 1/7/2018)

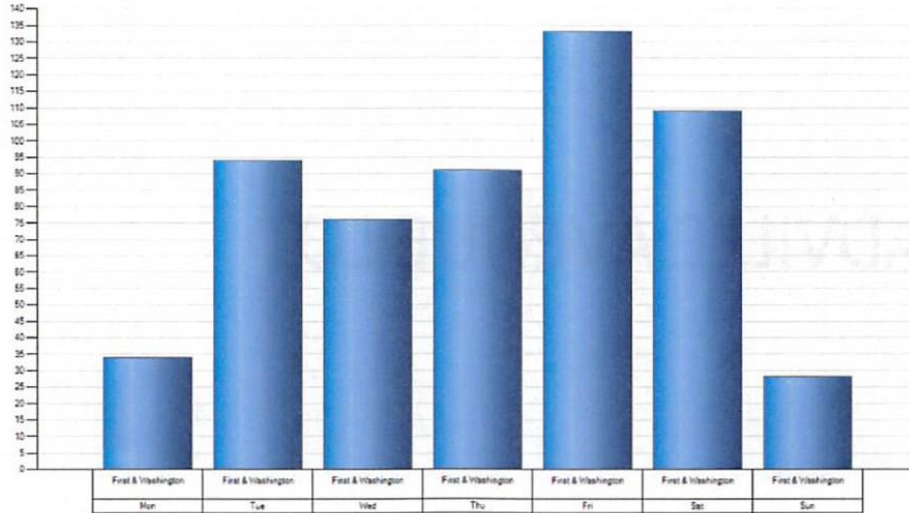


### Transactions (#) by Plate Number (Top 25) (11/14/2017 – 1/7/2018)

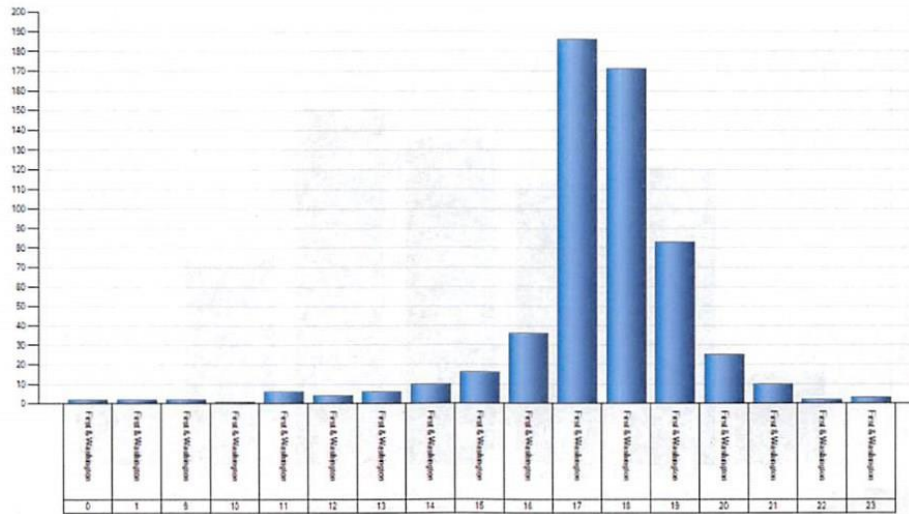


WASHINGTON AVENUE LOT

## Transactions by Day of Week (11/14/2017 – 1/7/2018)

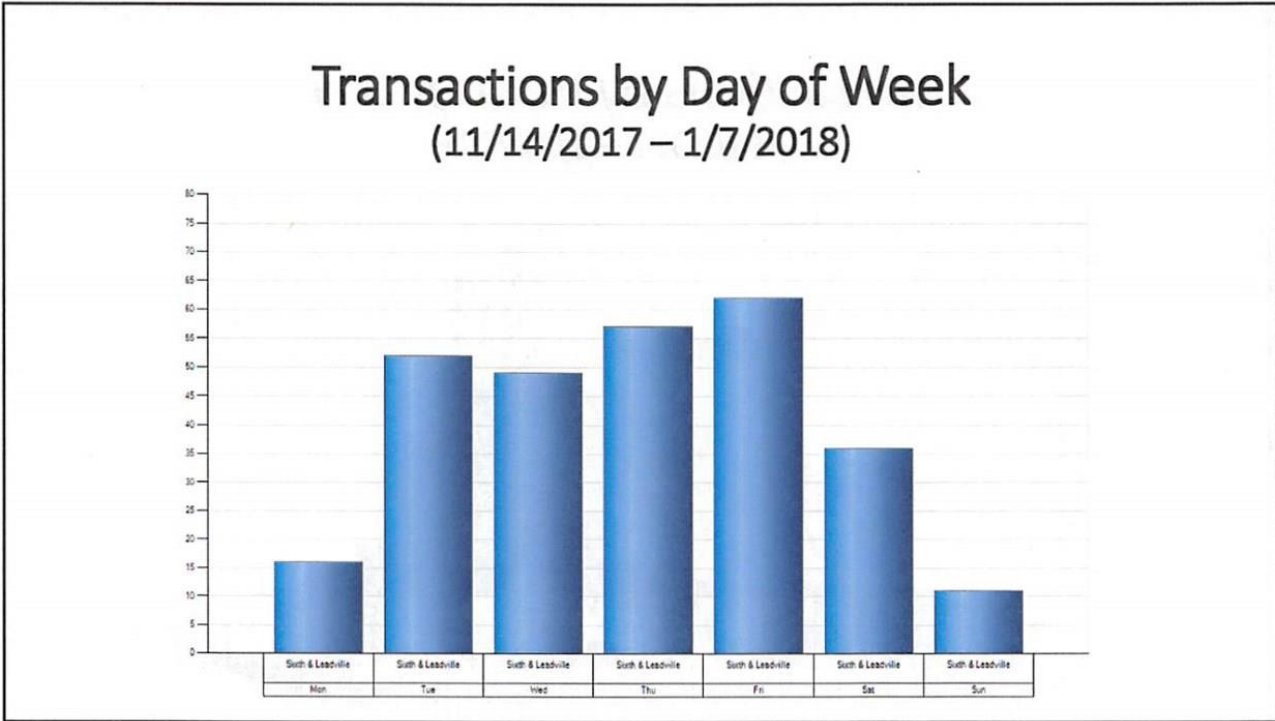


## Transactions by Hour of Day (11/14/2017 – 1/7/2018)





# LEADVILLE AVENUE LOT



## Transactions by Hour of Day (11/14/2017 – 1/7/2018)

