



City of Ketchum

For Immediate Release
December 3, 2018

Contact: Lisa Enourato
(208) 720-9766
lenourato@ketchumidaho.org

Santa Claus is Coming to Town Square!

KETCHUM, IDAHO – Join us at Ketchum Town Square on Wednesday, Dec. 5 for our Holiday Lighting Ceremony featuring a very special guest: Santa Claus!

The night will begin at 4:30 p.m. with a musical performance on the Town Square stage featuring Colla Voce from Wood River High School. The city will be serving hot chocolate, cider, cookies, and hot mulled wine.

Once everyone is in the holiday spirit, Santa Claus will arrive at 5 p.m. While he will be leaving his sleigh at the North Pole, Santa will still be arriving in style on a fire truck. After making his way to the stage, Santa will be joined by Ketchum Mayor Neil Bradshaw and together they will lead us in a countdown to the Holiday Lighting.

“What I love about this event is anticipation of it all,” said Mayor Neil Bradshaw. “Anticipating the lights, anticipating the arrival of Santa, and the anticipation of the holiday season.”

Afterwards, Santa will be seated inside the Visitor Center and all the kids will have a chance to sit on his lap and share their wish lists. As a parting gift, Santa will hand out candy canes. Letters can also be written and mailed to Santa inside the igloo at the Square. Be sure to include a return address so Santa can write back.

“People should come along as this is another chance to connect as a community, sip some mulled wine or hot chocolate, and share stories of the epic snowfall that is coming our way...hopefully!” Bradshaw said.

###

About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.