



City of Ketchum

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Contact: Lisa Enourato
lenourato@ketchumidaho.org

City of Ketchum Unveils New Parking Fees for Downtown Lots

KETCHUM, Idaho – A new fee structure, created in response to public input gathered earlier this year, went into effect last week at the Washington and Leadville parking lots. The Washington Avenue lot features a free first hour during the daytime. Both lots have lower hourly rates and monthly permits.

Peak and off-peak rates are offered in both lots. Peak seasons are June 15 to September 15 and December 15 to March 15. Rate details include:

Washington Lot

- First hour free between 12 a.m. and 4 p.m. Patrons must still visit the kiosk or the online app to register their license plate.
- Peak rates are \$.50 per hour from 12 a.m. to 4 p.m. and \$1.50 per hour from 4 p.m. to 12 a.m.
- Off peak rates are \$.25 per hour from 12 a.m. to 4 p.m. and \$.75 per hour from 4 p.m. to 12 a.m.
- Twenty monthly permits are available each month for \$120 during peak season and \$60 during off peak.

Leadville Lot

- Peak rates are \$.50 per hour all day.
- Off peak rates are \$.25 per hour all day.
- Eight monthly permits are available each month for \$120 during peak season and \$60 during off peak.

Both surface parking lots offer an easy, electronic payment system. The touch-screen meters accept credit/debit cards and contactless payment types, but do not accept cash or coins.

Payment can also be made using the WayToPark mobile application, which can be downloaded to mobile devices from Apple or Google accounts.

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About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.