

WELCOME

Open House on Parking

Tonight we're presenting our policy responses for your input on how to best manage our public parking.

Parking is a shared community resource. To best serve everyone in our community, it must be managed responsibly.

There are 3 tools for the city to manage parking:

1. Free Unrestricted Parking
2. Free Time Restricted Parking
3. Paid Parking

COMMON MISPERCEPTION:

The city is NOT implementing paid parking to raise revenues!

Paid parking is used to manage how this important resource is used.

If the most convenient parking spots are always filled by shop owners and employees, they are not available for customers and visitors.

Why Managing Parking is Important

In a resort community with diverse users - residents, visitors, shop owners and employees - there is no one solution that solves everyone's needs all the time.

It is up to us as a community to find a way to manage the options and find an optimum solution.

**It needs to be understood:
at the busiest times,
not everyone will be able
to find a parking space within a block
of where they need to go.**

If you can, there is either a lack of vibrancy, or way too much parking 90% of the time.

6th & Leadville Parking

26 Parking Spaces Prime Use: Downtown Day

WHAT WE HEARD:

“Free Parking”

“Paid parking works for us”

Too Hard to Use

“Make it more well known”

Reduce Fees

“Change with slack & high season”

WHAT WE'RE PROPOSING:

**Free
On-Street Parking
Paid
Lot Parking**

Retain inventory of free on-street parking.

Keep paid parking to maintain convenient parking spaces for extended shopping and eating.

Make it Easy

Improve the signage at the parking lot to provide clear direction to users

Market the use of the free parking app on site, social media, the city website and newspapers.

Offer a limited number of permits quarterly on a first-come, first-serve system.

Seasonal Pricing

Peak Season:

50¢ / hour

June 15 – September 14
December 15 – March 14

Slack Season:

25¢ / hour

September 15 – December 14
March 15 – June 14

WHY WE'RE DOING IT:

**Free
On-Street
Parking
Paid
Lot Parking**

To balance the needs of different user groups: visitors, residents, business owners, and employees.

Make it Easy

The easier it is to use, the more people will use it regularly.

Regular users have the opportunity to purchase permits for unlimited parking use any time a space is available.

Seasonal Pricing

A shortage of parking in peak seasons discourages people from coming to visit, shop or dine. Expensive parking keeps residents and visitors away.

Seasonal pricing encourages visits year-round to keep the downtown vibrant.

2nd & Washington Parking

65 Parking Spaces Prime use: Downtown Evening

WHAT WE HEARD:

Free Parking

“First 30 minutes free”

Too Hard to Use

“Lots of signage, wayfinding and lighting”

Reduce Fees

“Keep the rates low during the day”

WHAT WE'RE PROPOSING:

First Hour Free

The first hour of parking will be free after checking in with the parking app or at the kiosk.

Make it Easy

Improve the signage at the parking lot to provide clear direction to users.

Market the use of the free parking app on site, social media, the city website and in the newspapers.

Offer a limited number of permits quarterly on a first-come, first-serve system.

Differential Rates

Peak Season:

Day 50¢ / hour

Night \$1.50 / hour

June 15 – September 14

December 15 – March 14

Slack Season:

Day 25¢ / hour

Night 75¢ / hour

September 15 – December 14

March 15 – June 14

WHY WE'RE DOING IT:

First Hour Free

Allows for running quick errands and short trips.

Our goal in the downtown core is to encourage regular turnover among parking spots, so that there are always empty spots for new customers to take.

Make it Easy

The easier it is to use, the more people will use it regularly.

Regular users have the opportunity to purchase permits for unlimited parking use any time a space is available.

Differential Rates

Offering different pricing during peak and slack seasons, as well during different times of day, means that the parking lot will have convenient parking to meet a variety of needs.

This will encourage visits during slack to keep the downtown vibrant. It will also encourage daytime use by visitors.

On-Street Public Parking

WHAT WE HEARD:

Current Parking Policies Work

“Enforce 2 hr limits around town”

Specific Busy Spots in Town

“Atkinson’s area during busy times of year is challenging”

Short Term Parking Needs

“Restricted parking is working, but could be better”

WHAT WE’RE PROPOSING:

Continue Current Parking Policies

Continue to provide both unrestricted & time restricted on-street public parking.

Improve management and enforcement of on-street public parking.

Regular Monitoring

City staff will continue to survey and monitor parking around town.

This data will allow the city to manage this resource as uses change.

Manage Time Restricted Parking

Monitor changes in use as businesses come and go.

Continue enforcement to maintain turnover and keep availability for new customers.

Traffic Authority reviews all parking-related requests emailed to participate@ketchumidaho.org

WHY WE’RE DOING IT:

Continue Current Parking Policies

Unrestricted parking gives employees consistent, all-day parking that does not impede customer parking in the downtown.

Time restricted parking ensures turnover rates that allow for new customers.

Regular Monitoring

Timely data is important for making informed policy decisions.

Regular monitoring will continue being provided to decision-makers as they consider future policies affecting parking and mobility.

Manage Time Restricted Parking

Time restricted parking is the best way to increase turnover of parking spaces where it is needed.

It encourages all day users to find free unrestricted parking in parts of town with lower parking use.

Other Issues

WHAT WE HEARD:

Better Pedestrian Experience

“We want a walkable downtown with well-maintained sidewalks and good lighting

Need Integrated Planning for Pedestrians, Bikes, Cars and Buses

Interest in a Parking Garage

“Why not build a parking garage?”

WHAT WE'RE PROPOSING:

Continue City Investments

In the last 2 years, the City has invested \$1.25 million in new sidewalk construction.

This year we will spend \$300,000 in sidewalk maintenance and repair.

Transportation Plan

Collect and process data on traffic patterns citywide during this summer's peak season.

Prepare for Transportation Plan presentation to City Council for public input.

Assessment

All current use and best practices show there is no need for major infrastructure investment at this time if we manage the current parking well.

No one location will provide easy walking access to all downtown destinations.

WHY WE'RE DOING IT:

Continue City Investments

Investments in walkability and sidewalks encourages visitors and residents to explore the town by foot, rather than by car.

The pedestrian experience is critical in creating a vibrant and economical viable downtown. Every shopping trip begins and ends with a walk.

Data Collection and Updates

It's important for public officials to have timely data at hand when making policy decisions.

Regular monitoring continues to provide insight to decision-makers as they consider future policies affecting parking and mobility citywide.

Assessment

Ketchum's downtown is too large for one parking structure to service.

We anticipate that a parking structure in the downtown core that contained 135-180 spaces would require an underground parking in addition to 2-3 structured decks. Construction would cost an estimated \$4-6 million.