



City of Ketchum

News Release
November 15, 2017

Contact: Lisa Enourato
lenourato@ketchumidaho.org

City of Ketchum to Open New, Expanded Downtown Parking Lots

KETCHUM, IDAHO – The City of Ketchum is expected to convert next week two off-street parking lots to paid parking. This includes the Washington Avenue lot that has been refurbished and expanded to better accommodate residents, visitors and employees in the City's downtown.

Construction is wrapping up on a project to increase public parking spaces at the corner of Second Street and Washington Avenue. The expansion increased capacity from 26 spaces to 65, including three handicapped stalls. With the recent opening of the Limelight Hotel across the street, and construction underway on a new theatre and hotel within two blocks, the new lot will offer additional convenience to patrons and businesses in the area.

The project is built on land the City is renting from the Ketchum Urban Renewal Agency. The agency contributed \$75,000 for land improvements and capital costs of the expansion. City officials are expecting to open the lot and begin enforcement of paid parking on Nov. 20.

The City on Monday will also transition 26 spaces on a separate off-street lot located at Sixth Street and Leadville Avenue to paid parking. Doing so is expected to create more parking opportunities for customers of nearby shops and businesses, including the renovated hotel plaza across the street.

Both lots have been equipped with electronic payment systems. The new meters are touch screen, accept credit/debit cards and contactless payments, but cannot accept cash or coins. Payment can also be made using two mobile apps: CallToPark, which is a web-based application, or WayToPark, which can be downloaded to mobile devices from Apple or Google accounts.

Rates for both lots will be \$1.50 per hour, with a 1-hour minimum and 24-hour maximum time. The City, on a trial basis, will allow overnight parking at the Washington Avenue lot this winter.

###

About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit ketchumidaho.org.