



## City of Ketchum

News Release  
March 23, 2016

### **City Awarded \$50,000 Transportation Plan Grant** *To Gather Data Starting This Spring*

KETCHUM, Idaho -- The city of Ketchum will receive a \$50,000 grant for a transportation plan from the state Local Highway Technical Assistance Council.

Ketchum placed second overall in the grant applications, which are administered by the Local Rural Highway Investment Program.

Annually, the Blaine County Regional Transportation Committee prioritizes regional projects. This year, Ketchum was ranked as a "No. 1" priority, earning points toward receiving the grant.

Ketchum's most recent city-wide transportation study was completed in April 2004. "The study will evaluate current and future traffic loads and make recommendations to maintain or improve level of service on our roads," said Public Works Director/City Engineer Robyn Mattison. "It will also help the city prioritize transportation projects."

Although the city will not receive funds until after October, it can begin collecting needed data such as road and sign assessments and traffic counts during the spring and summer.

###

#### **About the City of Ketchum**

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).

#### Contact:

Lisa Enourato  
(208) 720-9766, [lenourato@ketchumidaho.org](mailto:lenourato@ketchumidaho.org)

Jo Murray  
(208) 726-5869, [jo@jomurray.com](mailto:jo@jomurray.com)