



City of Ketchum

News Release
November 23, 2015

Ketchum Arts Commission Plans Holiday Decorations in Town Square

KETCHUM, Idaho — Santa will begin his rounds through downtown on Wednesday, Dec. 9 at 4:30 p.m., traveling through town on a Ketchum Fire Department truck. He will arrive at Town Square at about 5 p.m. Mayor Nina Jonas will turn on holiday lights at the Square.

Decorations at Town Square this year will have some new elements and are being planned by the Ketchum Arts Commission, assisted by the expertise of Belissimo owner, Terry Murphy.

Festivities will include free hot chocolate and cookies, provided by the city and served by members of the nonprofit Higher Ground. Music and Me students will sing carols beginning at 4:30 p.m.

Part of the decor is an additional piece of art. The city is seeking a \$500 donation to cover a stipend for the artist. If you would like to contribute, please email participate@ketchumidaho.org.

Owners of the Auberge Hotel, planned to go up on Main Street, have donated three trees that were removed for construction to the holiday decorations.

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About Ketchum Arts Commission

The city of Ketchum Arts Commission was created in 2007 with the objective of integrating arts and culture into the community. Among its initiatives are Cover Art, the wrapping of utility boxes in downtown Ketchum and a ski gondola at the Sun Valley Resort; Art on Fourth, an annual sculpture exhibit; Street Art, which features manhole covers designed by local artists; a rotation exhibit of work by local artists in City Hall; and the development of policies and plans for public art in the community. The commission consists of local volunteers who are active in and passionate about the arts.

About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.

Contact:

Lisa Enourato
(208) 720-9766, lenourato@ketchumidaho.org

Jo Murray
(208) 726-5869, jo@jomurray.com