



City of Ketchum

News Release
May 14, 2015

Ketchum Police, Blaine County Sheriff Hold Children's Bike Safety Rodeo May 23
Free Bicycle Safety Inspections to Be Included

KETCHUM, IDAHO – The sixth annual Ketchum Police Bike Rodeo, designed to teach bicycle safety to children of all ages, will be held on Saturday, May 23, from 11 a.m. to 1 p.m. in the parking lot of the Wood River Community YMCA, 101 Saddle Road.

Ketchum police officers will conduct safety tests, monitor an obstacle course and mechanics from local bicycle shops will perform safety inspections on children's bicycles. Partnering in this event are volunteers from the Higher Ground Sun Valley adaptive sports program.

Children participating should bring their own bicycles and helmets. The police department will provide a helmet if a child does not have one. Snacks, juice and coffee will be available, and there will be prizes and safety items for bicycles.

"This is such a great event, designed to help show our local kids how to be safe on their bikes," said Police Chief Dave Kassner.

There is no charge to participate.

For additional information, contact the Ketchum Police Department at 726-7819.

###

About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.

Contact:

Lisa Enourato
(208) 720-9766, lenourato@ketchumidaho.org

Jo Murray
(208) 726-5869, jo@jomurray.com