



City of Ketchum

News Release
April 27, 2015

Ketchum to Celebrate Arbor Day May 8

Children to Learn About Importance of Trees

KETCHUM, IDAHO – Ketchum will celebrate Arbor Day Friday, May 8, with a free program from 3-4 p.m. at Atkinson Park to teach children and their parents about the importance of trees in the urban environment and proper tree-planting techniques. The speaker at the program at Atkinson Park will be City Arborist Juerg Stauffacher.

The ceremony will include planting a hardy fruit tree next to Ketchum's Watch Me Grow Garden and celebration of Ketchum's designation as a Tree City USA by the National Arbor Day Foundation for the 11th year in a row.

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About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.

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