



City of Ketchum

News Release
January 20, 2015

Seibel, Nieves Appointed to Urban Renewal Agency

Replace Retiring Members Mark Eshman, Trish Wilson

Shelley Seibel, a financial adviser at Edward Jones, and Mark Nieves, a technology consultant, have been named commissioners of the Ketchum Urban Renewal Agency. They replace retiring members Mark Eshman and Trish Wilson.

Seibel, past president of the Hailey Rotary Club, serves on the finance committee of several nonprofits in the Wood River Valley. She is a volunteer for the Senior Connection and Make a Difference Now, an organization that supports education for children in developing countries.

Nieves specializes in online technologies, including web design and ad displays. He previously was a senior product manager with Rooster Park/ESPN in Seattle. He also served on the board of directors of Seattle's Plus One Foundation, which helps individuals with neurological issues.

Both Seibel and Nieves are Ketchum residents.

"We appreciate the service of the retiring members, as well as the willingness of the new members to offer their talents to the city," Mayor Nina Jonas said.

The city of Ketchum formed the Ketchum Urban Renewal Agency in 2006 to focus on downtown revitalization, community housing and public and private investments. It is an independent organization with its own budget, by-laws and board of commissioners. Commissioners are appointed by the mayor.

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About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.

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