



City of Ketchum

News Release
January 6, 2015

Ketchum Seeks Artists for Annual Outdoor Sculpture Exhibition
Seventh Annual "Art on Fourth" Exhibition Planned for May-October 2015

The city of Ketchum, Idaho is inviting sculptors to showcase their work for the eighth annual "Art on Fourth" outdoor sculpture exhibition. The selected artwork will be featured in the heart of downtown Ketchum along the Fourth Street Heritage Corridor. Selected artists will receive a \$700 stipend, and there is no fee to apply. The deadline for submissions is March 6.

Ketchum is nestled in the heart of central Idaho's mountains and is adjacent to the premier four-season recreation destinations of Sun Valley Resort and the Sawtooth National Recreation Area. Ketchum's early economic roots were in mining and shepherding. Today the area is known for its outdoor recreational offerings and sophisticated arts and cultural amenities. Galleries represent artists known nationally and internationally.

The Fourth Street Heritage Corridor is a pedestrian-friendly street with widened sidewalks, benches and designated sites for artwork. The Art on Fourth exhibition has evolved into a significant attraction during the city's summer tourist season. It is organized and curated by the Ketchum Arts Commission, whose mission is to integrate arts and culture into the community's life.

Artists may submit images of up to three works for consideration. The call for artists, which provides detailed information on the submission process, can be found at www.ketchumidaho.org or by contacting the office of Sharon Arms, arts & events coordinator at sarms@ketchumidaho.org or (208) 726-7820. The call is open to all artists, regardless of their state of residence.

###

About the City of Ketchum

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the city of Ketchum, visit www.ketchumidaho.org.

About Ketchum Arts Commission

The Ketchum Arts Commission (KAC) was created by the City of Ketchum in 2007 with the objective of integrating arts and culture into the community's life. Among its initiatives are Cover Art, the wrapping of utility boxes in downtown Ketchum; Art on Fourth; Street Art, which features manhole covers designed by local artists; and the development of policies and plans for public art in the community. At the KAC's initiative, the city recently increased its Percent for Art Ordinance for public projects from 1.33 percent to 5 percent, which is believed to be higher than any other city in the country. The KAC is a division of the Ketchum Parks & Recreation Department and receives support from the Ketchum Community Development Corporation. The commission consists of local volunteers who are active in and passionate about the arts.

Note to Editors: Please DO NOT publish Lisa Enourato's contact information. She is the contact for media inquiries only. Contact information for artists is included in the press release above.

Media Contact:

Lisa Enourato
(208) 720-9766, lenourato@ketchumidaho.org

Jo Murray
(208) 726-5869, jo@jomurray.com