



City of Ketchum

News Release

December 10, 2014

Mountain Rides Seeks Funds for Late-Night Bus Service

Mountain Rides will request additional funding for late-night bus service this winter from the Ketchum City Council at its regular meeting Monday, Dec. 15, at 5:30 p.m.

Mountain Rides already has added buses to serve the Warm Springs and Elkhorn areas, as well as the “valley” route from Ketchum to Hailey, until 2:30 a.m. on New Year’s Day.

Several restaurant and bar owners have asked for extended service through the busy winter months as a means of increasing business. Mountain Rides is developing budget data and expects to make a specific proposal with cost estimates and possible funding sources on Monday.

A committee to explore late-night service was formed after the Dec. 1 City Council meeting on permits for taxi and limousine service. One proposal is to offer free service, as Mountain Rides does on its daytime routes in Ketchum and Sun Valley, and ask for contributions from restaurant and bar owners.

Committee members are City Councilmembers Anne Corrock and Michael David; Kristen “Kitten” Derrig, co-owner of The Cellar Pub; Jon Duval, executive director of the Ketchum Community Development Corporation; Police Chief Dave Kassner and Kirk “Bubba” Lindsey, owner of Sun Valley Limo and Taxi.

###

About the City of Ketchum: The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.

Contact:

Lisa Enourato
(208) 720-9766, lenourato@ketchumidaho.org

Jo Murray
(208) 726-5869, jo@jomurray.com