

## News Release

### **Winter Event Sponsorship Deadline Extended to Aug. 29** ***Ketchum Events Commission Will Review Applications in September***

KETCHUM, Idaho – The Ketchum Events Commission has extended the deadline for grant requests for winter and spring events until Aug. 29.

Events scheduled from November 2014 through May 2015 may apply for city sponsorship grants of up to \$30,000.

The city offers support for events within their first three years of existence and that bring an economic boost to the area. Applications for sponsorship may be found at [ketchumidaho.org](http://ketchumidaho.org) or at the Parks & Recreation Department at Atkinson Park, 900 Third Ave. N.

Questions regarding parameters for city sponsorship should be directed to Events and Park Reservations Coordinator Sharon Arms at 726-7820 or [sarms@ketchumidaho.org](mailto:sarms@ketchumidaho.org).



July 23, 2014

###

#### **About the Ketchum Events Commission**

The Ketchum Events Commission is committed to furthering events in the city for the enjoyment and economic benefit of its citizens, businesses and visitors. The commission's mission is to develop, organize and deliver events that celebrate the spirit, character, history and heroes of the city. The commission's 10 members are appointed by the mayor.

#### **About the City of Ketchum**

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).

#### **Contact:**

Lisa Enourato  
(208) 720-9766, [lenourato@ketchumidaho.org](mailto:lenourato@ketchumidaho.org)

Jo Murray  
(208) 726-5869, [jo@jomurray.com](mailto:jo@jomurray.com)