



News Release

For Immediate Release

Ketchum to Offer Free, Short-Term RV Parking *Space To Be Set Aside on First Avenue*

KETCHUM, Idaho (**Jun 19, 2014**)—Ketchum will offer short-term street parking for recreational vehicles this summer in hopes of attracting visitors for lunch or shopping, the City Council has decided.

Free parking will be available in the center lanes on First Avenue between River and First streets. Estimates are that three to four recreational vehicles and/or campers can be accommodated, per side, depending on their size.

Signage on Main Street will be erected soon to direct drivers to the area. Parking will be restricted to daytime hours with no overnight parking allowed.

“We see many RVs drive through Ketchum on their way to campsites north of town,” Mayor Nina Jonas said. “We’re hoping that some of them will stop for a few hours if there is a convenient place to park.

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About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.

Contact:

Lisa Enourato

(208) 720-9766, lenourato@ketchumidaho.org

Jo Murray

(208) 726-5869, jo@jomurray.com