



News Release

For Immediate Release

Rainmaker Splash Park Plans Grand Opening with New Name for June 21 *Free Ice Cream at Festivities*

Note: A photo is attached.

KETCHUM, Idaho (Jun 13, 2014) — Rainmaker Splash Park for children, located at Atkinson Park, will hold the grand opening under its new name on Saturday, June 21, at 11 a.m.

The feature is named in memory of the late Ron "The Rainmaker" Brady, who installed the mechanized irrigation system at Atkinson Park years ago and was a long-time supporter of youth recreation in Ketchum.

City Council President Michael David, former Parks & Recreation Director Kirk Mason and Mr. Brady's children will speak. The ceremonies will conclude with free treats from Toni's Sun Valley Ice Cream Company.

The family-friendly splash park is surrounded by shade trees and features a fully re-circulating and filtered system to ensure water quality. It will be open from 10 a.m. to 6 p.m. seven days a week in June and until 7 p.m. in July and August, weather permitting.

The water feature is activated by stepping on a sensor located on the concrete surface in the middle of the drain grate. The sensor times out after a few minutes and must be re-activated.

Appropriate swimwear is required. Swim diapers are required for diaper-age children. Dogs and glass are not permitted.

Mr. Brady had lived in the Wood River Valley, where he owned Rainmaker Sprinklers, Landscape and Maintenance, for almost 40 years before his death in 2009. The city received many donations for the splash park in memory of Mr. Brady.

"My dad loved the water. He enjoyed sailing, water skiing, diving and swimming. This park is not only a testament to his hard work at Ketchum parks, but also his love of water. Of course, he would love the Rainmaker Park, as it is the mother of all sprinklers!" said his son, Michael Brady.

"My dad was always very proud of his work with Ketchum parks. He loved the friendships that he made and completing new projects. My dad would be very honored, especially knowing that his grandchildren would be able to enjoy it," his daughter, Kelly Choma, added.



Atkinson Park is located near Ernest Hemingway Elementary School on Eighth Street in West Ketchum. For additional information, contact the Ketchum Department of Parks & Recreation at 726-7820.

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About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.

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