



## News Release

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### **Ketchum Named Tree City USA by Arbor Day Foundation**

*Tenth Year in a Row*

KETCHUM, Idaho — Ketchum has been named a 2013 Tree City USA by the Arbor Day Foundation for its commitment to effective urban management.

This is the tenth year in a row that Ketchum has received the honor. Requirements include having a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation.

The Tree City USA program is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and the National Association of State Foresters.

“Ketchum’s trees give us cleaner air, improved storm water management and increased property values,” said Juerg Stauffacher, parks and natural resources superintendent. “We appreciate the recognition from the Arbor Day Foundation.”

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#### **About the City of Ketchum**

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).

#### **About the Arbor Day Foundation**

The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture and celebrate trees. More information is available at [arborday.org](http://arborday.org).

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