

News Release

**For Immediate Release
March 24, 2014**

Ketchum Named One of ‘America’s 20 Best Small Towns’ *Smithsonian Magazine Describes Historical & Cultural Attractions*

KETCHUM, Idaho — Smithsonian Magazine has named Ketchum as one of “America’s 20 Best Small Towns to Visit in 2014.”

“Present-day Ketchum is a celebrated center for arts and culture in the Wood River Valley,” the article points out. “The town is home to 20 art galleries and boasts a year-round lecture series, as well as various musical and theatrical productions at the Sun Valley Center for the Arts.

“Of course, it’s perfectly fine to visit Ketchum in search of outdoor adventures. Like Sun Valley, Ketchum is nestled near the base of Bald Mountain, which is known worldwide for its fine skiing,” it continues.

The magazine also describes Ketchum’s history as a mining and sheep ranch center, as well as the home of Ernest Hemingway.

“This is an excellent recognition!” Mayor Nina Jonas said. “We are a great town to visit and are pleased that the Smithsonian appreciates the arts and cultural opportunities we offer, as well as the outdoor recreation for which we have long been known.”

The complete article is available at <http://www.smithsonianmag.com/travel/20-best-small-towns-to-visit-in-2014-180950173/#H4ERc97CbU7g8DTI.99>.

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About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.

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