



## News Release

For Immediate Release

### **Ketchum Chooses Ramon Silver as Interim City Administrator** *Two 4-Star Hotels Constructed during his Tenure in Coronado*

**KETCHUM, Idaho (Feb. 26, 2014)** – Ramon “Ray” Silver, who oversaw the construction of two four-star hotels while serving as city manager in Coronado, Calif., has been named interim city administrator for Ketchum.

Silver will begin work March 4, filling the position vacated early this month by Gary Marks, who accepted another job.

Silver also has been city administrator in Huntington Beach, Calif., where he helped implement the strategic plan for the city’s evolution from a daytime destination to an overnight destination, Ketchum Mayor Nina Jonas said. His tenure included the construction of resort hotels and adoption of new downtown development standards to create vibrancy in otherwise empty real estate.

He also has served as city manager of Upland and Westminster, Calif., and has been involved in projects including tourism, economic and community development, land use, strategic planning and budgeting. In addition, he has worked in the private sector as a consultant providing economic and land-use development, housing support and interim staffing to both public and private corporations.

“Ray is an excellent choice for this role,” said Mayor Nina Jonas. “We like his breadth of experience, particularly with issues facing Ketchum such as hotel construction and tourism, and his passion for community. He will serve the city of Ketchum well as we look for a long-term candidate for the role of city administrator.”

“After researching the community and area, I realized how special and beautiful a place it is,” Silver said. “I am looking forward to extending my knowledge of city administration to the city of Ketchum and am excited by the opportunity to work with the City Council and Mayor Jonas in the coming months.”

Silver holds a bachelor’s degree from California State University, Los Angeles, and a master’s degree from California State University, Fresno. He is a past president of the Rotary Club in Coronado.

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### **About the City of Ketchum**

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).

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