



News Release

For Immediate Release

Wagon Days To Continue As Planned

In the wake of the Beaver Creek Fire, the City of Ketchum plans Annual Wagon Days Parade

KETCHUM, Idaho (August 20, 2013) –As the smoke begins to clear in the Wood River Valley, the City of Ketchum is resuming plans for its largest annual event; Wagon Days. The Beaver Creek Fire, which displaced many of the Wood River Valley’s residents last week, left many wondering if Wagon Days would go on as scheduled.

“Safety is our first priority,” stated Mike Elle, Ketchum Fire Chief and one of the three unified incident commanders for the Beaver Creek Fire. “We feel very confident at this time that the Beaver Creek Fire does not pose an immediate threat to the residents or visitors of the City of Ketchum and that there is no reason to cancel events or close businesses.”

Mayor Randy Hall announced today that the City will resume planning for Wagon Days, which kicks off Wednesday August 28th and concludes on September 2nd.

“The smoke is lifting and businesses are open in Ketchum,” Mayor Randy Hall said. “This fire really tested our community and our resiliency; and the fact that Ketchum keeps coming back speaks to the strength of our character. The entire City of Ketchum owes a huge debt of gratitude to all of law enforcement and the firefighters who worked hard and risked all to preserve our way of life.”

Wagon Days Headquarters will be open at 10:00 a.m. on Wednesday at the Visitor’s Center in Ketchum. Information on the event will be provided and souvenirs will be available for purchase. A full schedule of events is available at wagondays.org.

As residents begin returning to their homes following the Beaver Creek Fire evacuations, more events in Ketchum will be resuming this week including Ketch’em Alive, the live concert series in Town Square and the Ketchum Farmer’s Market.

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About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum



is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.

Contact:

Amanda Watson

(307) 272-9102, amandawatson@redskypr.com

Lisa Enourato

(208) 720-9766, lenourato@ketchumidaho.org