



## News Release

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### **Winter Event Sponsorship Deadline is July 31** *The Ketchum Events Commission Will Review Applications in September*

**KETCHUM, Idaho (July 24, 2013)** – The Ketchum Events Commission announces its sponsorship deadline for proposed events during the months of November 2013 through May 2014. The deadline for sponsorship applications is July 31, 2014.

The City of Ketchum offers support for new events within their first three years of existence and that bring an economic boost to the area's economy. Applications for sponsorship may be found online at [ketchumidaho.org](http://ketchumidaho.org) or through the Parks & Recreation Department at 900 Third Avenue North at Atkinson Park in Ketchum.

Questions regarding parameters for city sponsorship should be directed to events and park reservations coordinator Sharon Arms at 208-726-7820 or [sarms@ketchumidaho.org](mailto:sarms@ketchumidaho.org).

The Ketchum Events Commission is a nine-member recommending commission of the City of Ketchum. Commission members are committed to furthering events in the City for the enjoyment and economic benefit of its citizens, businesses and visitors. The Commission's mission is to develop, organize, and deliver events in the City of Ketchum that celebrate the spirit, character, history and heroes of the City of Ketchum. Commission members are appointed by the Mayor.

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#### **About the City of Ketchum**

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).

#### **Contact:**

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