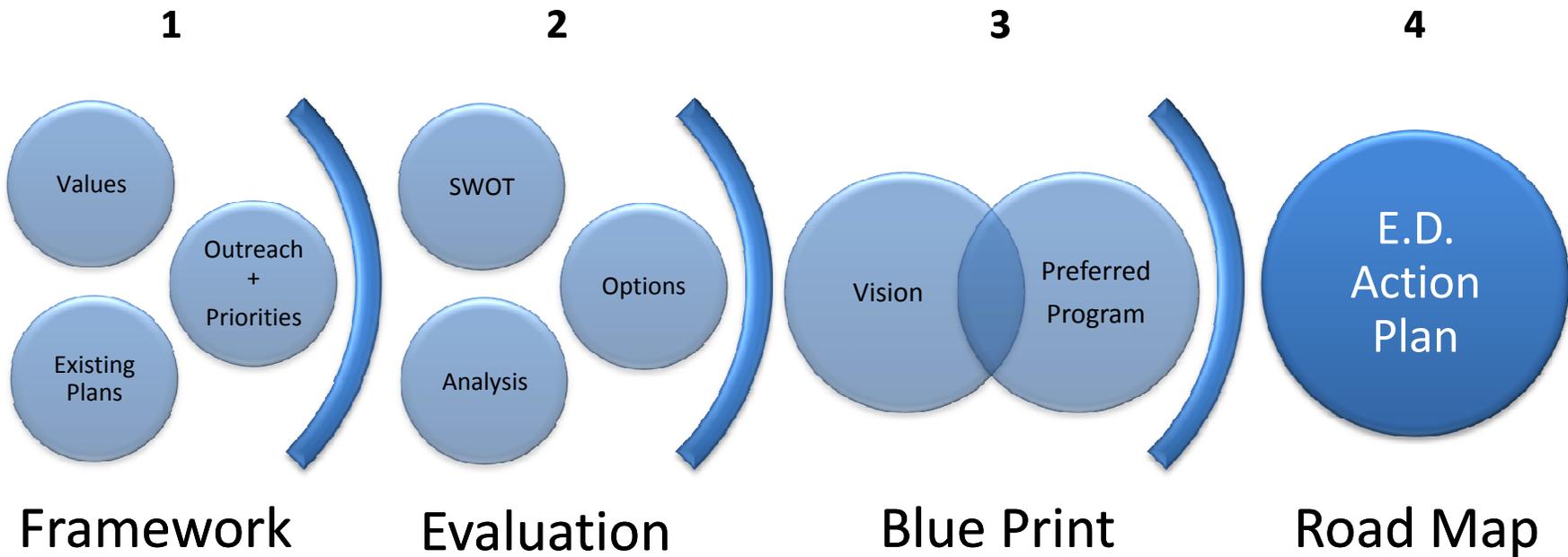


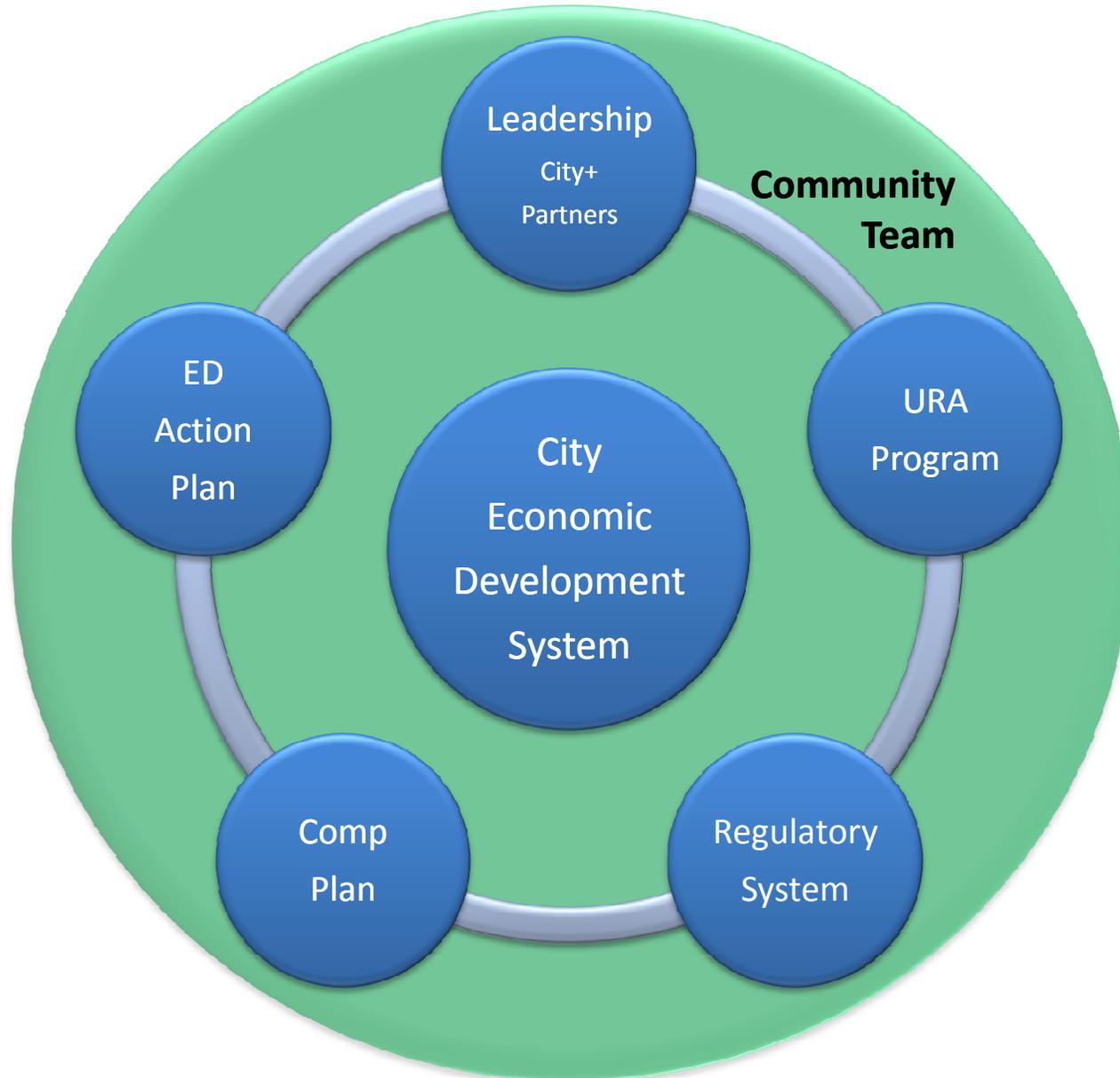
Ketchum Economic Development Master Plan: Planning Process



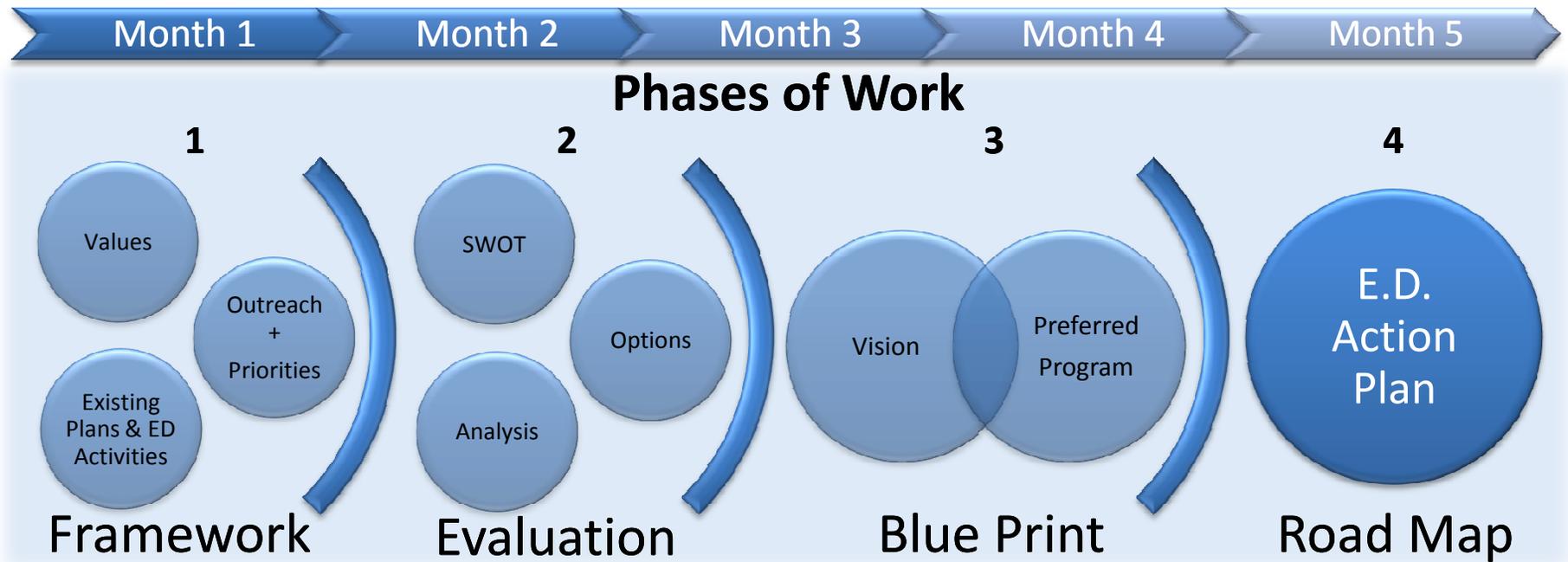
Phases of Work



Ketchum Economic Development Master Plan: Economic Development System



Ketchum Economic Development Master Plan: Planning Process, Schedule, Actions, & Deliverables



Key Actions

Council Workshop:
ED Planning Process;
Values; Decision-making
Framework
*Summarize Existing Plans,
Organizations, Roles*
Outreach to ED Stakeholders
*Community ED Workshop:
Priorities; Values Refinement;
Ideals (Goals/Ends)*

*SWOT Analysis of North Valley
Economic Conditions (Use Existing Info)*
Case Studies of Economic
Development Successes in Similar
Towns
Opportunities Workshop: ED
Stakeholders
Viability Analysis of ED Opportunities
Analysis Report to City

Prepare ED Vision Statement
Goals/Ends Oriented with
Stakeholder Roles
*Vision Workshop with City &
Stakeholders*
Refine Vision, Goals, Roles
Establish ED Strategies &
ED Organization: Roles for
Stakeholders

Prepare Action Steps to Implement
Strategies.
Include: Team, Roles, Schedule,
Tools
*Identify Potential Resources to
Support Implementation*
Prepare Actions Cost Estimate
Present Action Plan to City &
Stakeholders
Conduct Implementation Workshop

ED Values/Priorities Statement
Existing Plans/Programs Summary
ED Decision Framework

ED SWOT Report-PwrPt
ED Case Studies: Opportunities-PwrPt
Opportunities Viability Analysis Report

Deliverables

ED Vision, Goals
ED Organization & Roles
ED Program Strategies

Action Plan
Potential Resources Guide
Rough Cost Estimate

Key: Items in italics can be assisted by City staff; Items in blue italics can be conducted or completed by City staff