

City of Ketchum

Common Ground' Economic Development Workshop

Advisory Vote by Participants: Prioritization of Participants Goals, November 16, 2010

Economic Development Goals	Advisory Votes	Economic Development Goals	Advisory Votes
Elevate the brand	17	Public and Government Advocacy for Business	0
Great visitor Experience	14	Consult/Mentor/educate	0
Business Friendly Environment	12	Senior Housing	0
Workforce Housing	9	Expand and enhance SVEDC Capabilities	0
Expanded Internet Access	8	Field Business Relocation Leads	0
Business Retention Survey	7	Increase Tourism	0
Olympic Training Center	6	EDC Website	0
Increase Occupation of empty Housing	5	Quality of Life	0
Economic Activity Benchmarks	4	4th Street	
Build and Entrepreneurship Culture	4	Townsquare	
Shape Economic Development Thinking: Land use Planning	3	Vision – Common Ground	
Long Term Economic Stability	3	Resource Business Directory	0
Diversified Year round Economy	2	RLF Revolving Loan Fund	0
Integrated Transportation	2	Jobs	0
Ownership of Brand within Community	2	Visitors Spend More Days and Dollars	0
Get Word Out	1	Fewer Events Bette	0
Community Policies Support Small Business (Entrepreneur Start ups)	1	Local Vitality	0
Monitor and Educate on Business Issues	1	Web Presence New Impactful	0
Business Retention and Development	1	Improved Business outreach	0
Econ Blockers Analysis	1		

Note: Each participant was given three votes to distribute among all expressed goals in the workshop. Therefore, absence of a vote for any one goal only indicates that it was not among participants' top three priorities. The purpose of the advisory vote was to determine which goals represented the highest level of 'common ground' among all participants.