

Revised 06/30/2011
SPECIAL KETCHUM CITY COUNCIL RETREAT
Friday, July 1st, 10:00 am
Knob Hill Inn, Ketchum, Idaho

1. 10:00 Call to Order
2. 10:00 Overview of 2010 Council Priorities:
 - **Maintain General Fund Balance 17-20%:** Gary Marks, Mayor & Council
 - **Reorganize Community Marketing:** Randy Hall, New Marketing Committee
 - **Pursue Green Building Code:** CED Staff, Rebecca Bundy, P&Z, Gourlay Liaison, CDC Liaison
 - **Develop Economic Development Plan – establish timeline:** Lisa Horowitz, Mayor, Tom Hudson, ED Groups/Stakeholders, Business Community
 - a. **Second Homeowners**
 - b. **Community Outreach**
 - c. **Non-Profit Effectiveness**
 - d. **Coordinate with other Economic Development Groups**
 - **Second Homeowner Outreach:** KCDC
 - **Comp Plan Review:** CED Staff
 - **Appearance of Town (signage):** CED Staff, Linda Haavik, P&Z
 - **Community Trust, Hospitality, Focus on Website:** Lisa Horowitz, Gary Marks
3. 10:10 Administration's Objectives
4. 10:20 Council Goal Setting (each Council member to list 3 goals)
5. 10:40 Deliberation
6. 11:45 Lunch (working lunch)
7. 12:30 Joint Council and P & Z Discussion
8. 12:35 P & Z 2011-12 2010-11 Overview (Lisa H and Deborah B)
9. 12:45 P & Z Priorities
10. 1:30 P & Z Wrap up
11. 1:45 Council Summary/ Recap
12. 2:00 Council Adjourn